

Introduction for Bob Phibbs

A frequent guest on MSNBC's *Your Business* show, Bob's mission as *the Retail Doctor* since 1994 has been to provide training, inspiration and hope for small to medium sized businesses.

It was Bob's radical business makeovers for his own clients as well as the *Los Angeles Times* that drew national attention for his clients due to their uncommon growth and success.

He has started and grown three successful businesses.

His book, *You Can Compete* has been the backbone for his clients which include Brother, LEGO, Hunter Douglas and Yamaha. That book was also the backbone to Do-It-Best's *How To Beat the Big Box Kit*.

His work has been featured in *Entrepreneur*, *PBS*, *the New York Times* and *the Wall Street Journal*.

Phibbs "hands on" experiences in running successful retail operations taught him how to create exceptional experiences for both employees and customers.

His new book from Wiley & Sons, *The Retail Doctor's Guide to Growing Your Business* was #1 in Amazon small business books last week.

Is there a doctor in the house?